**OPEN CALL**

# What? Local Youth Campaigns for the European Elections

This call is a unique opportunity for **16 to 30 year olds** to interact, inspire each other, improve young people’s organizational, social media, and communication skills, and exchange their views on the European Elections. We wish to provide the opportunity to young people to create spaces of dialogue and empowerment in **their local realities.**

**For this reason, we open this call for young people to gain a grant of 400 EUR to create your own European Election Campaign at your local level.**

We will provide the freedom of selecting the format of their local initiative, as long as it effectively addresses the need it sets to face. The activities/campaigns can have various formats, such as workshops, festivals, awareness campaigns, exhibitions, training, activist actions, public debates, support groups, etc.

The overarching theme behind all activities will be the upcoming European Parliament Elections of 2024 and will include all aspects of awareness raising on the importance of youth participation in the elections.

# ***How to participate?***

Submit your local action proposal to the European Students’ Union (to Nuria PORTERO: nuria.portero@esu-online.org). Internally, we will select the best 4 project proposals based on transparency and European laws.

*\*To participate, we encourage you to become active citizens by joining the* [*together.eu*](https://together.europarl.europa.eu/es/youth/citizens) *community.*

# Eligibility Criteria

The activity should be concluded until Friday the **15th December 2023** the latest.

The criteria based on which the ESU Team will assess and select the activities that will receive the mini-grant are the following:

* **Relevance**: The activity should align with the EYE’s goals and values, as well as ESU’s values and be based on the topic of elections.
* **Impact**: The activity should have a measurable impact on the target group, such as enhancing their awareness, skills, knowledge, or participation in election related topics.
* **Sustainability**: A sustainable impact beyond the campaign period, such as creating a long-term community or organisational change will be an asset.
* **Inclusivity**: The activity should be inclusive, ensuring that all youth have equal opportunities to participate, regardless of their gender, ethnicity, religion, or other characteristics.
* **Feasibility**: the activity should be feasible to implement within the allocated budget and timeframe, with clear objectives, activities and outcomes.

# Deadline for submission

Submit your proposal ***until Friday 6th of October 2023, 14:00 CET.***

# APPLICATION FORM

## Description of the Action

| **PROJECT** |
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| **Project Name** | [project title] |
| **Project Acronym** | [acronym] |
| **Duration** |  |
| **City - Country** | [City] - [Country] |

1. **GENERAL CONCEPT OF THE EVENT AND MOTIVATION**

| *Applicants should describe the concept of the proposed event, explaining the main objectives and intended outcomes of the event.*  |
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1. **PROGRAMME OF THE EVENT**

| *Applicants should describe the activities they are planning to organise during the event. What will be the formats of these activities? How will you ensure interaction during the activities?**Please provide a detailed planning and draft programme of in-person activities (including opening and closing ceremonies) indicating for each activity the type, the physical location as well as the maximum number of participants expected.* |
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1. **COMMUNICATION PLAN**

| *Please stipulate a timeline of actions before, during and after the event, detailing target audience, channel of communication, and including a paid media promotion plan (if applicable). Traditional media and press should also be taken into account as multipliers and for coverage of the event.* |
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1. **STAFF MEMBERS**

| *Name SURNAME**Position* | *Email address* |
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## Budget

The maximum amount that can be requested by the European Students’ Union for each application is 400 euros (€).

| *Please* [*download this spreadsheet*](https://docs.google.com/spreadsheets/d/1lPo8lSDYe1AldyVWpMf31F3KAH5R8ZJ2/edit#gid=1376889307) *and fill it with your expected budget. This part is mandatory.* |
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