

‘Together, Moving Forward’ Application form - glossary

Aim: broad statement(s) of desired outcomes, or the general intentions of the project. It focuses on **what** the project will accomplish, not how. Normally, it addresses the long-term outcomes, the aspirations of a project

Objectives: specific statements that support the aim. The objectives describe **how** your project will reach its aim. They must be measurable and focused, precisely described. They address the more immediate project outcomes.

Target group: the group(s) of people that you want to reach with your project and/or activities.

Results: specifically intended outcomes or outputs of the project activities. They can be used as milestones of what has been accomplished at various stages during the life of the project.

Impact: the long-term effect of your project on the situation you want to change, for your target group(s) and for the broader community.

Activities: the actual tasks or actions taken to reach the results and objectives you have set for the project